Business quiz – match the business terminology to the image

|  |  |  |
| --- | --- | --- |
|  |  |  |
| 1 | 2 | 3 |
|  |  |  |
| 4 | 5 | 6 |
|  |  |  |
| 7 | 8 | 9 |



1 Entrepreneur / start-up / sole trader / business owner

2 Segment / segmentation

3 Supply chain / logistics / transportation / export / import

4 Bulk buying / economies of scale / purchasing economies of scale

5 Cash flow / finance / accounts / annual reports

6 SWOT analysis (it’s on the board behind the man)

7 Franchise

8 Stakeholder meeting / shareholders / community

9 Market research / survey / questionnaire

